

GLOBAL MOVEMENT

Spring 2017

| www.icmec.org



CONTENTS

*Global Missing
Children's Center*
Page 2

Global Training Academy
Page 3

*The Koons Family Institute on
International Law & Policy*
Page 4

*Global Initiative for Child
Health & Well-Being*
Page 6

Education Portal
Page 7

Regional Presence
Page 8

Gala for Child Protection
Page 10

FROM THE DESK OF THE PRESIDENT & CEO

Thank you for being a part of our work and the community of caring adults who want to make the world a safer place for children.

These days, practically everywhere we look, we are surrounded by numbers and measurements. On a daily basis, my activity tracker tells me how well I've slept, if I've burned enough calories, how many more steps I need to meet the 10,000-step gold standard. Every news broadcast is full of numbers: Who's up? Who's down? How's the Dow Jones or Hang Seng Index doing? We crunch and quantify lots of data in our daily lives. So here's a question:

What does it cost to do a good deed, to make a difference... to help change the world?

We who work in the non-profit sector must focus on the importance of impact – not only why we do what we do, but whether we are effective, whether we are having an impact. Output is easily measured: we know what we did or are doing. But when awareness, prevention and education are significant deliverables in our portfolio, quantifying impact, quantifying what did not happen because of our efforts, can prove to be elusive.

CONTINUED ON BACK PAGE

ANNUAL GMCN CONFERENCE HELD IN ALEXANDRIA, VA.

GMCN members from over 20 countries came together for the 8th Annual GMCN Conference.

This winter, ICMEC hosted the 8th Annual Global Missing Children's Network (GMCN) Conference and the first GMCN Technology Summit. GMCN members and supporters from more than 20 countries traveled to Alexandria, Virginia, to engage in discussions on how technology tools can be used to raise awareness, build strong prevention frameworks, and increase recovery rates when children go missing. One of the highlights from this event was the presentations made by three new member countries and four new member agencies who joined the GMCN in 2016. This growing membership is incredibly important to our long-term goals. Having more members involved in the GMCN broadens our global community and allows us more opportunities to work together to bring children home. Following the Annual GMCN Conference, ICMEC hosted its first-ever GMCN Technology Summit. During this one-day event, several GMCN members actively engaged with representatives from Amazon Web Services, Motorola Solutions Foundation, Facebook, the Federation for Internet Alerts, and Microsoft to explore ways to make the GMCN a truly global platform for good.



Ambassador Maura Harty, ICMEC President & CEO, and Caroline Humer, Director of ICMEC's Global Missing Children's Center, with the trainers and presenters in Trinidad & Tobago.

TRAINING IN TRINIDAD & TOBAGO

From January 18th-20th, ICMEC hosted the "Investigative and Preventative Response to Missing Children" training in Trinidad & Tobago in collaboration with the Trinidad & Tobago Police Service. Sponsored by Motorola Solutions Foundation, this event brought together over 90 participants for a two-and-a-half-day training. Four countries were represented: Cayman Islands, Jamaica, Suriname, and Trinidad & Tobago. Participants included a variety of stakeholders, such as social workers, law enforcement, parliamentary representatives and members of the Parent Teacher Association. This training resulted in a stronger partnership between law enforcement and the public and a greater appreciation for what each is doing to protect children. Participants left the event with an arsenal of new resources and tools to improve their response to missing children, and felt that the event was constructive and practical. One participant described how he would put lessons learned at the training into practice, saying, "In dealing with children, I will be patient, establish a better rapport, gain their trust and go in-depth with them to ascertain the real reasons why they are running away and misbehaving. And thereafter, network with other agencies to bring about solutions."

CHILD SAFETY TIPS

Helping you keep your child safe from abduction & going missing



TIP NO. 7

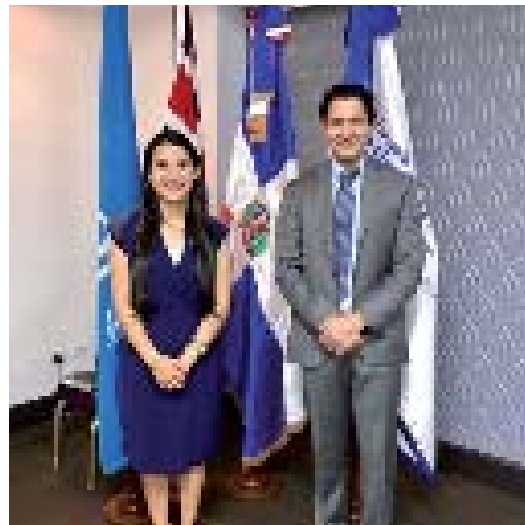
Listen if your child says someone makes him or her feel uncomfortable. Ask questions to better understand why. It's important for children to learn to trust their instincts.

GUEST SPEAKERS INSPIRE TRAINING ATTENDEES

Training in Guatemala brings partners together to learn about the issues of online child protection.

Since November, ICMEC's Global Training Academy has conducted trainings in South Africa, Guatemala, the Dominican Republic, and Cambodia. The training in Guatemala was hosted in coordination with the United Nations Office on Drugs and Crime (UNODC), and brought together Central American countries and our training partners—Google, Facebook and Microsoft for a 3-day training on legal issues and new

tools that are available to assist law enforcement with technology-facilitated crimes against children. Speakers included Dr. Michael Bourke of the U.S. Marshals service, who discussed the psychology of the offender, and Warren Bulmer of the Toronto Police Service, police force who presented on digital evidence and image analysis tools that are used to identify child victims in online sexual abuse images.



Guillermo Galarza, ICMEC's Director of Law Enforcement, Training & Technology, and Pilar Ramirez, ICMEC's Legal Advisor for Latin America & the Caribbean presenting in the Dominican Republic on investigation techniques and discussed the legal aspects of digital evidence, respectively.



Inauguration of the event "Together for a Protected Childhood in ICTs - Alliances for Prevention and Investigation"

From left, to the right: Vice Minister of Technologies, Francisco Girón,; Canadian Ambassador in Guatemala, Mrs. Deborah Chatsis; Under Director of Criminal Investigation, Stu Velasco; General Attorney's Officer and Chief Counselour, Thelma Aldana; ICMEC LAC's Legal Advisor, Pilar Ramirez; Deputy Regional Representative UNODC, Olivier Inizan; SVET's Secretary, Claudia Ordonez, and UNODC Guatemala representative, Enrique Marin

STRENGTHENING THE DOMINICAN REPUBLIC'S RESPONSE TO TECHNOLOGY-FACILITATED CRIMES AGAINST CHILDREN

The Global Training Academy hosted another regional training in the Dominican Republic in partnership with UNICEF. Representatives from Central American countries gathered to learn about how to combat online child exploitation. Facebook discussed how its technology is used to support law enforcement initiatives; a police officer from the Spanish National Police Force presented on undercover investigations in Spain to combat online exploitation; and Interpol gave an overview of its work, including global databases used to identify victims around the world. The training was very well-received and ended in discussions around the creation of a specific team within the Dominican Republic's cybercrime unit to deal exclusively with online child exploitation cases.



**Since 2003,
ICMEC's Global Training Academy
has trained roughly 11,000
participants in 118 countries**

1980 HAGUE CONVENTION RESEARCH

Analyzing the application of the Hague Convention on the civil Aspects of International Child Abduction, which lets us see how the Convention is touching lives every day.

ICMEC's focus in the new year has been on collaborating, building communities of trusted adults, and developing resources to help protect children. In line with these efforts, ICMEC is funding a statistical study of applications relating to The Hague Convention of 25 October 1980 on the Civil Aspects of International Child Abduction. Our colleagues in Europe, Nigel

Lowe and Victoria Stephens, are analyzing data collected by the Central Authorities in each of the countries that are party to the Convention to better understand parental abduction cases. We are pleased to be able to support the continuing good work of The Hague Conference on Private International Law and to facilitate this much-needed research.

In addition, we were fortunate to welcome Judge Mónica Sifuentes, a federal judge from Brazil who is in the U.S. on a Hubert Humphrey Fellowship. Judge Sifuentes is working with ICMEC for six months to further strengthen our relationship with The Hague Conference and develop resources related to the Convention for use in Latin America.



New Report Released

ANTI-CHILD PORNOGRAPHY LEGISLATION: IS IT BEING USED?

In early 2017, The Koons Family Institute on International Law & Policy, ICMEC's research arm, published *Framing Implementation: A Supplement to Child Pornography: Model Legislation & Global Review*, the first such review of the efforts undertaken by countries around the world to implement their national anti-child pornography legislation. The report uses 7 benchmarks to evaluate whether the 161 countries that have anti-child pornography legislation in place as of the 8th Edition of *Child Pornography: Model Legislation & Global Review* have taken measures to support and implement the legislation with a variety of preventive and protective elements. We were pleased to note that many countries have taken some measures to enhance the effectiveness of existing legislation; however, 10 countries still meet none of the benchmarks, and another 35 countries meet fewer than 4 benchmarks. Only 44 meet all 7 benchmarks. It is clear that more remains to be done to create a comprehensive global response to child pornography. The Institute will continue to advocate for new and improved laws in countries that don't yet have them -- and to follow actual implementation, the critical next step.

SEVEN BENCHMARKS

1. Investigations, arrests, prosecutions, convictions
2. Existence of a national strategy/ national action plan
3. Reporting mechanism
4. Awareness building campaigns
5. Capacity building programs
6. Provision of services for victims
7. Research and data collection

COLLABORATING TO BUILD A SAFER WORLD FOR CHILDREN

Collaborating with partners allows ICMEC to broaden its reach and have an impact on the lives of many more children.

In December, Sandra Marchenko, Director of The Koons Family Institute on International Law & Policy, traveled to California to present at The Lawyer's Role in Combating Child Sexual Exploitation Online seminar hosted by the Technology Coalition. The event was primarily for lawyers interested in learning more about how to combat online child sexual abuse materials, and included panelists from Facebook, the National Center for Missing & Exploited Children, and ICMEC. During the event, an Associate General Counsel at Facebook said that she frequently uses the *Child Pornography: Model Legislation & Global Review* in her work, "It's impossible to find a more comprehensive report about child pornography laws.... It's incredibly helpful to us in so many ways. For example, with policy decisions by companies on whether to take down content." This interaction was a reminder of the positive impact The Koons Family Institute's research has on a daily basis and the ways in which our reports can inform the work of our partners.

OUR GOALS

The Koons Family Institute on International Law & Policy conducts and commissions original research into the status of child protection legislation around the world to help keep children safe. We aim to:

- Increase the number of countries developing and implementing policies and legislation that protect children;
- Improve the reliability and consistency of data available regarding child abduction, sexual abuse, and exploitation;
- Create replicable legal and policy tools;
- Collaborate with partners in the child protection field to identify and measure threats to children;
- Equip young professionals with the skills needed to better understand and address issues related to child protection.

Intern Spotlight

A COMMITMENT TO CHILD PROTECTION



"I am motivated to come in every day because I know that my work has a positive impact on the world. My research and contribution is another step closer towards alleviating child protection issues around the world."

- Spiros Tsakos, Spring 2017, George Washington University



"I firmly believe that we each have a responsibility to ensure that children are protected from exploitation and are provided with a childhood free from fear."

- Thea Philip, Spring 2017, Bond University, Australia



"This work is difficult because the victims' stories I come across are deeply personal in a way that sticks with me when I leave the office. That is why I work to combat child exploitation- because the discomfort we have when talking about these issues mobilizes us to take action."

- Katie Lindahl, Fall 2016 and Spring 2017, Boston College

CREATING GLOBAL AND COMMUNITY-LEVEL SAFETY NETS FOR CHILDREN

Working around the world to train educators to recognize abuse.

Dr. Jordan Greenbaum, Medical Director of ICMEC's Global Initiative for Child Health & Well-Being, is leading efforts to train child-serving professionals on child sexual abuse/exploitation. She trains: educators to recognize potential abuse and respond appropriately to child disclosures of abuse; law enforcement on the secondary traumatic stress that is commonly associated with work in the field of child exploitation; and medical professionals on how to conduct medical evaluations of suspected victims of sexual abuse/assault. Dr. Greenbaum is currently working on adapting a medical professional training program originally implemented in Italy by the Menarini Group. The Menarini program was designed to educate community and hospital pediatricians about how to recognize possible abuse, make appropriate referrals and provide support to families.



Participants at a 2-day intensive training on child sexual exploitation in Durban, South Africa.

FINDING HEALTHCARE BEST PRACTICES FOR CHILD SEX TRAFFICKING VICTIMS

Dr. Greenbaum is currently conducting a literature review of healthcare needs and services for child victims of sexual exploitation and child sex trafficking that will form the basis of a report for healthcare providers around the world. The literature review is a comprehensive global analysis of published reports, research, white papers, and treaties to identify the physical and behavioral health needs of child sex trafficking survivors, the services available to them, and the barriers they face when trying to access services. Dr. Greenbaum is nearing completion of the literature review and this spring will begin in-depth interviews with service providers. The resulting report will describe her findings and lay the groundwork for an expert working group to make recommendations for improving access to, and quality of, physical and behavioral health services.

WHERE IN THE WORLD IS DR. GREENBAUM?

Dr. Greenbaum and her colleagues works with partners around the world to increase the recognition, identification and treatment of child sexual abuse and exploitation. In the last six months alone, Dr. Greenbaum has been to:

- New Delhi, India
- Durban, South Africa
- Johannesburg, South Africa
- Dubai, United Arab Emirates
- San Francisco, U.S.
- New York City, U.S.
- Singapore
- El Salvador



Insider news

PROVIDING TOOLS FOR EDUCATORS

ICMEC is partnering with the International Task Force on Child Protection to help international schools meet new standards for child protection.

Through the newly revamped Education Portal, ICMEC is providing resources for teachers and administrators about a variety of topics, including:

- At-risk students and the symptoms of abuse
- New accreditation standards
- Staff development and recruitment practices
- Reporting procedures and responding to allegations
- Safeguarding and online safety curriculum

LEARN MORE

EDPORTAL.ICMEC.ORG



THE NEW EDUCATION PORTAL

Q&A with ICMEC’s Education Liaison, Laurie Tasharski, on the newly revamped Education Portal.

What updates can you give us?

ICMEC is excited to unveil a revamped Education Portal on our website! Created in collaboration with the U.S. Department of State’s Office of Overseas Schools and the International Task Force on Child Protection (ITFCP), the portal is ICMEC’s direct link to the global education community. The ITFCP was formed to strengthen child protection in international schools through new international school accreditation standards, following a high-profile case of a teacher perpetrator. Resources now available on the Portal include frameworks for school policies and procedures, new standards for staff recruitment, and materials to train staff to recognize, respond to and report misconduct, abuse and neglect. In addition to creating an environment incompatible with abuse, the Portal supports the development of an age-appropriate, culturally-specific student curriculum, which includes information on digital safety

and online sexual exploitation. We are proud to say that all materials accessible via the portal are open-source and free to all who strive to make their community safer for children.

What two accomplishments stand out to you and how do they contribute to ICMEC’s overall mission?

Partnering with educators as they navigate changing school culture to protect children is exciting. Educators take their duty of care seriously, and providing tools to make their jobs easier is rewarding. Raising awareness of the support the Portal provides educators and making it more responsive to their needs has been our priority these past few months.

Bringing the education community perspective into partnership with ICMEC is expanding the reach of all our programs. Conversations with ICMEC colleagues working with law enforcement and healthcare

providers make me realize how important it is to share information across roles. Children spend their days with teachers, who are their primary adult relationship outside the family. Enlisting teachers in the fight against abuse and exploitation makes perfect sense.

STAFF PARTNERSHIP: LAURIE TASHARSKI & DR. JORDAN GREENBAUM

“When Dr. Greenbaum trains teachers on the symptoms of abuse and how to handle disclosure and support victims there is, invariably, a teacher, counselor or school head in the room who realizes they have a specific child to protect. Witnessing this play out again and again as educators learn more about child protection is humbling. There is still so much more to do.” – Laurie

YOU HAVE THE POWER TO HELP KEEP CHILDREN SAFE

ONLINE CAMPAIGN LAUNCHES TO BUILD AWARENESS AND INCREASE MEMBERSHIP IN THE APAC-FCACP

Our collaboration with the financial and technology industries in the fight against online child sexual abuse is a perfect example of what a strong private and public collaboration can accomplish.

The Asia-Pacific Financial Coalition Against Child Pornography (APAC-FCACP), which is managed by ICMEC, was launched in 2009 to broaden the fight against the online sale and dissemination of child sexual abuse materials in the Asia-Pacific region.

By providing a platform for banks, credit card companies, electronic payments networks, internet companies, technology companies, social networking platforms, industry associations, law enforcement, and NGOs to collaborate, the APAC-FCACP has become a prominent child protection force in the region. In an effort to create further awareness and increase the participation of companies throughout the Asia-Pacific region, the You Have the Power campaign was launched.

This campaign brings attention to an issue that has too long been ignored, helping companies face the crisis that is digital child exploitation head-on. Through this campaign, companies can learn and take action to help make their platforms a safer place for children. These actions include ensuring that their terms of service state that customers who engage in child sexual exploitation will be removed

from their service and reporting these customers to law enforcement whenever possible. They can share resources and work together through joining the APAC-FCACP, working in collaboration with public and private organizations to shut down those who benefit from the online exploitation of children.

The APAC-FCACP is only as strong as its member base. Through this campaign, ICMEC is appealing to financial and technology leaders in the region to join the fight to eradicate commercial child pornography. Safeguarding children around the world is a responsibility every one of us shares; and you have the power to help keep children safe. To find out more, go to youhavethepower.icmec.org.



YOUHAVETHEPOWER.ICMEC.ORG

COMBINING EFFORTS WITH BRAZIL'S MINISTRY OF HUMAN RIGHTS

Meeting with government officials helps us to deliver tailored local solutions to problems that persist across borders.

Katia Dantas, ICMEC's Policy Director, Latin America & Caribbean, and Pilar Ramirez, ICMEC's Legal Advisor, Latin America & Caribbean, recently met with newly appointed Claudia Vidigal, National Secretary for the Promotion of Children's Rights within the Ministry of Human

Rights (SDH) in Brazil. This meeting was part of ICMEC's ongoing efforts to assist Brazil with its child protection strategy, particularly concerning the issue of missing children. Secretary Vidigal, who is in charge of developing and implementing child protection policies, has expressed a desire to enhance Brazil's response to

missing children and the desire to be a participating member of ICMEC's Global Missing Children Network (GMCN). At the meeting, ICMEC offered to support the SDH's efforts in producing resources, such as safety tips for children, to improve the support network for families.



ICMEC staff, Katia Dantas and Pilar Ramirez, meet with Claudia Vidigal, National Secretary for the Promotion of Children's Rights in Brazil

Progress report

ADVANCING ECUADOR'S REPOSE TO MISSING CHILDREN

Since 2015, ICMEC has been working with UNICEF Ecuador and other local partners to provide technical assistance and support for Ecuador's national missing children response. Most recently, at a March 2017 training in Quito, co-hosted by ICMEC and UNICEF Ecuador, attendees had the opportunity to learn from: Nelly Montealegre, former Federal Attorney for the Protection of Children and Adolescents of the National System for the Integral Development of the Family, about Mexico's experience with implementing a rapid

emergency child alert system; and Carlo Schippers, renowned police officer in charge of missing children's cases in the Netherlands. Both trainers, as well as Katia and Pilar, presented to an audience of 150 police officers and prosecutors from throughout Ecuador. We look forward to continuing our work with Ecuador to implement a national rapid emergency child alert system!

2016 GALA FOR CHILD PROTECTION

The Board of Directors of the
International Centre for Missing & Exploited Children
cordially invites you to the

Third Annual

Gala

FOR CHILD PROTECTION

Because all children deserve a safe childhood

Honoring

FACEBOOK

Global Impact
for Child Protection
Award

**ACADEMY AWARD
NOMINATED FILM,
LION**

Champion for
Children Award

ACCEPTED BY

Harvey Weinstein

Hosted by

KATE SNOW

Anchor, "MSNBC Live with Kate Snow"
National Correspondent, NBC News
Anchor, "NBC Nightly News" Sunday Editions

Thursday, May 4, 2017

6:00 p.m. Cocktails ♦ 7:00 p.m. Dinner & Awards

Gotham Hall
1356 Broadway, New York City

Black Tie

GIFTS THAT GIVE BACK

For birthdays, anniversaries, or just because, give that special someone the gift of giving. It's easy - just follow these steps!

1. Visit our Gifts that Give Back webpage by going to giveback.icmec.org.
2. Choose your donation level, making sure to include the name and contact information for your honoree.
3. Choose the delivery method for your gift and confirm your donation.
4. Wait for confirmation that your gift is on its way.

DONOR SPOTLIGHT

"As a father, I am honored to be a financial partner in support of ICMEC's mission that 'every child deserves a safe childhood.'"

John Lindahl



BUILDING A SAFER WORLD FOR CHILDREN

INTERNATIONAL CENTRE FOR MISSING & EXPLOITED CHILDREN

INVESTING IN CHILDREN: GIVING TO THE GLOBAL IMPACT FUND

What is The Global Impact Fund and how does it impact the lives of children around the world?

As we work toward our 20th anniversary, we are positioning ourselves to take on an even greater role in advocating, training and collaborating with our global partners to protect the world's children.

As advocates, we will propose changes to laws, treaties and systems based on rigorous research and the latest technology.

As trainers, we will provide tools to those who interface with children to improve the possibility of prevention, to treat victims and to enhance the global community's ability to identify, investigate and prosecute anyone who abuses, abducts or exploits children.

As collaborators, we will build international networks of professionals across disciplines and borders to anticipate issues, identify gaps and develop cross-cutting solutions.

Our mission is challenging, and work has many interconnected pieces, all coming together to bring about the changes needed to help ensure safety for children everywhere. The Global Impact Fund allows us to better identify the gaps in the global community's ability to protect children from abduction, sexual abuse and exploitation and expertly assemble the people, resources and tools needed to fill those gaps.

Please take a moment to visit us at donate.icmec.org or mail your donation to:

International Centre for
Missing & Exploited Children
2318 Mill Road, Suite 1010
Alexandria, VA 22314

Through The Global Impact Fund, donors like you are making a significant impact on the lives of children around the world.

FROM THE DESK OF THE PRESIDENT & CEO

CONTINUED FROM FRONT PAGE

Motivational speaker Robin Sharma notes, “Leadership is not about a title or a designation. It’s about impact, influence and inspiration. Impact involves getting results, influence is about spreading the passion you have for your work, and you have to inspire teammates and customers.”

At ICMEC, we believe in taking a leadership role, in staking out the claim that every child deserves a safe childhood. We advocate for changes that will make the world a safer place for all children. We complement that advocacy by training first responders, from police officers to teachers, doctors to parents, and we collaborate with groups and individuals – including a terrific Board – to leverage financial and intellectual assets, to ensure that every effort in which we engage contributes to making the world a safer place for children AND inspires passion for that goal.

Over the past decade, we’ve studied child protection laws around the world – and encouraged countries to improve or write legislation they did not previously have. 127 have done so! We recently measured the impact of those laws and note that actual implementation has lagged. We have more work to do!

We have trained over 11,000 police officers, judges and prosecutors on computer-facilitated crimes against children. Our audiences from Vietnam to Argentina, Cambodia to Bulgaria, tell us that our technology tools make them better at their jobs – better at making the world a safer place for children. In Bulgaria, for example, during the training itself police inspectors in attendance used the tools they were learning to conduct an investigation and execute a warrant for a child molester located just a short distance away! In Cambodia, a series of “audio workshops” with officers from Cambodia, Indonesia, the Philippines, Thailand, and Vietnam helped determine that several unidentified victims of child sexual exploitation were actually from Thailand and Vietnam; that information was immediately made available to police in each of those countries, underscoring the utility of proactive victim identification and how it can help lead to recovery. Finally, from Belgium, a law enforcement professional wrote: “I can do 20 times more work in the same time thanks to all the tools that were brought to the course!”

Our impact doesn’t stop there.

In late 2016, we participated with Facebook in the rollout of an emergency child alert response system in Malaysia, locally known as the Nura Alert. Only weeks later, the system was deployed and a young kidnap victim was recovered. Needless to say, we were thrilled.

In our two year old partnership with the International Task Force on Child Protection, we have partnered with individual educational accrediting organizations as well as the United States Department of State to train teachers, school administrators and others on prevention, awareness, critical response, and ways they can make their schools a safer a place for children. Why is this important? Because when you educate school leaders the multiplier effect is profound. International school leaders, teaching staff, parents, and students are often highly mobile and regionally interconnected through sports, academic exchange, regional expertise, and staff recruitment. Information ripples widely through the country and wider region. Here’s a small subset of Task Force membership numbers: the Council of International Schools is a founding Task Force member, and represents 700 schools, with 600,00 students worldwide. The U.S. Department of State, also present at the Task Force’s creation, assists 189 international schools worldwide, staffed by nearly 20,000 teachers, with over 100,000 students enrolled. We train with task force members regularly. Our Education Portal at EdPortal.icmec.org is geared specifically to the education community and is visited on average 75 times a day.

This is impact. This is influence. This is inspiration for all of us. And it only is a drop in the bucket – a small representation of the partners with whom we work.

In this newsletter you see impact and influence and, I hope, inspiration. We thank you, from the bottom of our hearts, for your support, your interest and your certainty that together we can make the world a safer place for children.

Ambassador Maura Harty, *ref.*
President & CEO



2318 Mill Road, Suite 1010 | Alexandria, VA 22314 | +1 703 837 6313 | www.icmec.org

