

# Safety at Facebook







Every day, people come to Facebook to share their stories, see the world through the eyes of others, and connect with friends and causes.

We want people to feel safe when using Facebook.

#### **Authentic Identity**

When people stand behind their opinions and actions with their authentic identity and reputation, our community is more accountable. If we discover that people have multiple personal profiles, we may ask them to close the additional profiles. We also remove profiles that impersonate other people.



#### Keeping teens safe

Facebook requires
everyone to be at least
13 years old before they
can create an account
(in some jurisdictions,
this age limit may

Our privacy and visibility settings for teens are generally more restrictive than the setting for adults.

We have a zero tolerance towards child exploitation imagery and take proactive and aggressive measures to protect our young users from predators.













Our Community Standards and related policies aim to find the right balance between giving people a place to express themselves and promoting a welcoming and safe environment for everyone.

facebook.com/communitystandards

#### Helping keep people safe



We remove content, disable accounts, and work with law enforcement when we believe there is a genuine risk of physical harm or direct threats to public safety.

#### Encouraging respectful behavior



People use Facebook to share their experiences and to raise awareness about issues that are important to them. This means that people may encounter opinions that are different from theirs, which we believe can lead to important conversations about difficult topics. To help balance the needs, safety, and interests of a diverse community, however, we may remove certain kinds of sensitive content or limit the audience that sees it.

# Keeping account and personal information secure



We work hard to help keep people's account secure and protect their personal information. We investigate any suspected breach of security. Any attempt to compromise the security of a Profile, including fraud, may be referred to law enforcement.

#### Protecting intellectual property



Facebook is a place for people to share the things that are important to them. People own all of the content and information they post on Facebook, and they can control how it is shared through their privacy and application settings. We ask that people respect copyrights, trademarks, and other legal rights.





#### Reporting and Blocking



Facebook includes a "Report" link for harassment, bullying, and other issues on nearly every piece of content. Our Community Operations teams work in offices around the world, 24 hours a day, 7 days a week, and in multiple languages. These teams are always ready to review things you report to make sure Facebook remains safe.

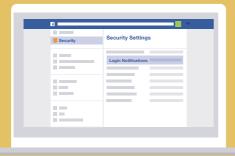
We also enable anyone to block other people on the site.

#### **In-line Privacy Controls**



With our in-line audience selector, we give people the power to decide who can and cannot see the things they share at the very moment that they share them. People can even create customized audiences.

#### **Login Notifications**



When people turn on Login Notifications, Facebook sends an alert each time someone logs into their account from a new place.

#### **Activity Log**



Activity Log allows people to review and edit all their Facebook activity, adjust the privacy of any post, and change whether or not it displayed on their timeline.

#### **Privacy Checkup**



help our community check thei privacy settings easily. Simply click on the small padlock icon on the top right of your Facebook profile or page.

#### **Secure Browsing**



When people have secure browsing turned on, we encrypt their activity on Facebook where possible, making it harder for anyone else to access their Facebook information without their permission.

#### Support Inbox



The Support Inbox is the place where people can check on the status of content they've reported, or inquiries or requests they've made.

#### Social Reporting



If people see something on Facebook that they don't like, but it doesn't violate the Facebook Terms, they can use the report links to send a message to the person who posted it or reach out to a parent, teacher, or trusted friend for help.



#### Support

At every point in the service, we offer access to the help and resources people might need to ensure their online, and sometimes offline, safety.

facebook.com/help

#### **f** Help Center









## Responsible Sharing

Think Before You Share is a guide by Facebook and MediaSmarts to help teens be thoughtful about what they share online.



### Bullying Prevention & Conflict Resolution

The Bullying Prevention Hub, launched in partnership with the Yale Center for Emotional Intelligence, is a resource for young people, parents, and educators to seek support and help for issues relating to bullying and other conflicts.



# Suicide Prevention & Support

We also created Help a Friend in Need in partnership with The Jed Foundation to raise suicide awareness and help support prevention.



#### Privacy Basics

Facebook Privacy Basics is a tool set up by Facebook designed to give people complete control over what information they share on Facebook, with whom, and also who can share information with them.



#### Security Checkup

Security Checkup is a quick way to review and add more security to your account. It helps people log out from unused browsers and apps, get login alerts, and learn how to protect passwords.



#### Online Safety

The Safety Center contains valuable information, tools, and resources for parents, teachers, teens, and members of law enforcement.

# Educational Campaigns with Partner Organizations Around the World



# Staysale



Anti Bullying Pro Ambassadors

#StaySafe

Lightning Workshop Against Bullying

UK

India

**Australia** 

facebook.com/AntiBullyingPro

facebook.com/StaySafeIndiav

#### **Partnerships**



In 2009, we created our Safety Advisory Board, and every day since we have been building a Global Safety Network of partners from around the world, who advise us on safety issues, work with us to bring online safety educational campaigns to our community, and help us create the best resources on safety issues.

Meet a few of our partners.

















# facebook