



# Training for International Schools: Leadership, response team, and staff training

# **ICMEC's History**

The International Centre for Missing & Exploited Children (ICMEC) was created in May 1997 by the Board of Directors of the U.S.-based National Center for Missing & Exploited Children (NCMEC), which astutely recognized a global need that its obligation to American children might not allow it to address. Although ICMEC's original service mission was to help other nations create their own centers ICMEC has grown in many different directions since those early days.

At ICMEC, we believe in taking a leadership role, in staking out the claim that **every child deserves a safe childhood**. We advocate for changes that will better protect children around the world. We complement that advocacy by training first responders such as police, teachers, medical personnel, and parents.

With regional presence in North and South America, and Asia, and with a committed international Board of Directors, we have developed partnerships, both formal and informal, with hundreds of organizations around the world – all in furtherance of our goal of creating a global community to make the world a safer place for all children. Find us at <a href="www.ICMEC.org">www.ICMEC.org</a>. Contact us at <a href="mailto:EdPortal@ICMEC.org">EdPortal@ICMEC.org</a>.

#### **ICMEC's Mission**

For almost 20 years, ICMEC has been identifying gaps in the global community's ability to properly protect children from abduction, sexual abuse and exploitation and expertly assembling the people, resources and tools needed to fill those gaps. ICMEC works every day to make the world safer for children by eradicating child abduction, sexual abuse and exploitation. To this end, ICMEC's mission is to advocate, train and collaborate to protect the world's children.

- **ADVOCATE:** ICMEC proposes changes to laws, treaties and systems based on rigorous research and the latest technology to better protect children worldwide.
- **TRAIN:** ICMEC provides tools to professionals who interface with children to improve prevention, facilitate treatment for victims and increase the efficacy of the identification and prosecution of people who victimize children.
- **COLLABORATE:** ICMEC builds international networks of professionals across disciplines to anticipate issues, identify gaps and develop cross-cutting solutions.

# **ICMEC Facilitator and Content Experts**

ICMEC has 20 years' experience training, collaborating and advocating for children and youth across diverse disciplines. In a partnership with the International Task Force for Child Protection (ITFCP), ICMEC started the <u>Education Portal</u> in 2016 to disseminate information, provide good practice models and further abuse prevention in international schools and communities.

#### Laurie Tasharski, M.Ed.

Education Advisor and Training Facilitator | ICMEC

Laurie Tasharski facilitates educator training and oversees all aspects of the ICMEC Education Portal including development, review, and creation of child protection resources for international schools and youth-serving organizations. Ms. Tasharski has worked internationally for 26 years, primarily in training and education. Prior to her work in child protection she facilitated professional development and taught in national, international, and British curriculum schools, receiving a Master of Education, First Class Honors from Trinity College, Dublin. As a contributing member of the International Task Force for Child Protection (ITFCP) she works closely with senior leaders across the international education and child protection fields.

#### Katia Dantas, M.A.

Policy Director for Lain America & the Caribbean | ICMEC

Katia Dantas manages the articulation and implementation of ICMEC's multi-disciplinary program across her region. Fluent in three languages, Ms. Dantas has been instrumental in raising public awareness, spurring legislative change, and implementing new initiatives through extensive collaboration with regional bodies, government representatives, and NGOs. She has trained and presented extensively in virtually every country in her region at regional, national, and local events on the topics of sexual exploitation, child abduction/missing children, and in person and online abuse. Katia has received numerous honors and currently serves on the Brazilian Federal Police Academy Research Group on cybercrimes. She earned her Master of International Development Policy from Duke University and brings deep legislative, cultural, and experiential knowledge of her region to training participants.

#### Dr. Jordan Greenbaum

Child Abuse Physician | Children's Healthcare of Atlanta

Medical Director, Global Initiative for Child Health & Well-Being | ICMEC

Dr. Jordan Greenbaum is a physician specializing in the field of child maltreatment, and the Medical Director of ICMEC's Global Initiative for Child Health & Well-Being. She received her medical degree from Yale School of Medicine. She works with victims of suspected physical/sexual abuse, neglect and sex trafficking/exploitation at the Stephanie Blank Center for Safe and Healthy Children at Children's Healthcare of Atlanta.

Dr. Greenbaum conducts research on child sex trafficking and provides training on all aspects of child maltreatment for medical and non-medical professionals working with children. She delivers training locally, nationally and internationally, working with child-serving professionals to prevent, identify and intervene in cases of suspected abuse and sex trafficking.

#### **Peggy Woodard**

Forensic Interviewer | Georgia DFCS Liaison to Children's Healthcare of Atlanta

Peggy Woodard is a graduate of the Florida State University School of Criminology. She was a criminal defense investigator with Georgia's Northern Circuit Public Defender's Office and later graduated from the Florida police academy and worked in child sex crimes investigations. Ms. Woodard retired from the Georgia Division of Family and Children Services (DFCS) and acted as DFCS Liaison to Children's Healthcare of Atlanta, working jointly with their medical child protection team and other hospital staff to assess cases of suspected child abuse and neglect. She was a member of the Georgia Task Force on the Commercial Sexual Exploitation of Children.

Ms. Woodard's 39 years of combined experience in the direct work of criminal defense investigation, child sex crimes, child welfare and broad multidisciplinary team collaboration offers an in-depth view of victims, offenders, and the partnerships needed to address child abuse and neglect.

Additional expert(s) are available in multidisciplinary areas of crisis management, counseling, and law.

# **Single School Staff Training**

Training typically occurs over multiple sessions in small groups designated by role. For example, in larger schools, faculty and assistants train together, administrative staff trains together, etc. Those working with vulnerable groups or in vulnerable situations may require additional training (special needs students, early years students, and faculty or volunteers coaching or offering individual our out of program instruction, such as music teachers).

Translation into additional languages may need to be provided by the school, and in some cases can be provided by ICMEC. Training should include presentation of school policies, staff codes of conduct, and signposting to additional local and online reporting pathways.

Comprehensive staff training should include:

- Definitions, potential indicators of physical and emotional abuse, sexual abuse/exploitation and neglect, and exploration of common myths about abuse
- Grooming and offender behavior
- Identification of vulnerable populations
- Features of peer-on-peer abuse and the range of normal sexual behavior in children
- Common barriers to reporting and mandatory reporter obligations and expectations
- Role of the first responder
- School child protection policies, procedures and code of conduct
- Protocol and procedures for handling incidents against staff
- Reporting protocol for suspicion and disclosures of abuse

Depending on time, training should include scenarios or case study examples, small group discussion and time for review and reflection. This approach allows staff to develop shared values around child protection. Larger staffs will require longer sessions or more days to deliver the same material. We typically offer a parent presentation if timing allows for this.

Be aware that these topics may be re-traumatizing for some adults. Be sensitive to the needs of staff by offering a supportive atmosphere and time for reflection and discussion.

To promote ownership, child protection designates should attend and participate in all sessions. The presence of senior leadership ensures engagement and emphasizes prioritizing of child protection and school policies and procedures around prevention of abuse.

For more information on criteria for a comprehensive staff training see <u>EdPortal.ICMEC.org</u>, Awareness & Prevention/Training for Staff and Volunteers/<u>Child Protection Training Checklist</u>.

# **Sample Single School Staff Child Protection Training**

DAY 1 Senior Child Protection and Response Team	Day 2 Whole School Staff and Community
Senior Leadership Briefing 60 – 90 min Case study review of legal and reputational issues, including national law review as available. Review of child protection policy types and resources for further learning on prevention and allegation response.	All day 2 content should include school policies, reporting pathways and code of conduct.  Parent Program varies by content included Keeping children safe online, abuse prevention, responding to disclosure and sexting, and strategies to build resilient families.
Hiring Team on Safer Recruitment 90 min Fosters team understanding of values-based hiring, screening in and screening out, interview questions and patterns of negative indicators. Framing child protection questions for applicants and employees. Includes review of accreditation standards and safer hiring tools.  Overview of Offender Behavior and Evaluating Prevention Program 2 - 3 hours Terminology and preconditions for physical and sexual abuse, prevalence and propensity to offend, case study review of institutional grooming,	Staff Child Protection Training 2.5 hours, multiple sessions to cover all staff Topics include definitions, indicators, myths and realities about physical, emotional, sexual abuse and neglect and the long term effects. Barriers to reporting, the grooming process and school codes of conduct and reporting procedures are covered.  Special Roles 1-2.5 hours depending on translation and training needs Special roles include early years, special needs, sports, music, and travel related roles. Training includes additional guidance on situational risks for
addressing barriers to reporting. Overview of supporting resources including allegation protocol, environmental audit, central record good practice, and risk assessment tools.	working with vulnerable students or in high risk situations (such as those involving intimate care, touch, travel, or 1-on-1 contact).
Counselor Session on Peer Abuse, Sexting and Trauma-Informed Response 2.5 – 3 hours Definitions and range of normal and abnormal sexualized behavior. Using case studies, prevention and response to self-produced sexual images (sexting) and peer abuse with trauma-informed response. Introduction to contextual safeguarding and environmental audit tools.	Additional sessions as requested, including: Parent Training, or Staff Child Protection Training in English or local language (extended time may needed depending upon translation approach)

# **Multi-School Child Protection Training**

Child protection response teams are formed when the need to assess a concern, incident or allegation arises. They are comprised of school staff relevant to the inquiry or act as representatives of key stakeholders. They likely include: key members of the leadership team; Board representative; child protection leads or designates; HR professionals; school counselors; school healthcare professionals (physician/nurse); faculty working in ICT or digital learning, special needs, or with other vulnerable groups; coaches; trip leaders; community outreach coordinators; student leaders; PTA reps; and others.

# **Sample Multi-School Child Protection Training (Level 1)**

DAY 1 -New Standards for Child Protection	Time
Shared understanding: defining harm and professional boundaries Overview of scope of physical, sexual, emotional abuse and neglect; myths and realities of grooming, situational vs. preferential offenders and victim compliance. How culture affects reporting and response.	90 minutes
New accreditation standards and resources to help you Tour of the Education Portal, and review of resources to support your child protection audit. How to address child protection with Board, staff and community.	45 minutes including planning, resource review
Safer hiring protocols Frame an ethos of abuse prevention from the first encounter. Review of model hiring procedures including background and reference checks, and how to address child protection with staff.	60 minutes including practice
Lunch Break	60 minutes
Evaluating your child protection program What research tells us about prevention education and training. Review recommended training content and audit tools to improve outcomes. Creation and maintenance of a central record, environmental audit review for contextual safeguarding to prevent peer-on-peer abuse.	60 minutes including policy review
Talking to teachers and staff about child protection and professionalism What to say before you say anything else. The role of codes of conduct and whistle blowing policies, making policies dynamic and lived, including innovative professional development ideas and framing child protection with the parent community.	60 minutes plus 15 minutes planning
Review of regional child protection laws and implications for schools or Identifying and working with a local multi-disciplinary team Where available, a regional expert will address cultural considerations, limitations of local or regional direct service providers, and alternatives schools can develop for prevention, reporting and support of child protection concerns.	45 minutes plus additional Q & A

DAY 2 – Action Planning for Senior Leaders	Time
First responder training Identify the process of disclosure, barriers to reporting abuse, and common errors that may further traumatize children. Practice formation of non-leading questions and trauma-informed response to disclosure.	30 minutes plus 30 minutes team planning
Making better hard decisions Research on institutional abuse and impact of leadership style on reporting; role of bias; contested dismissal and case study review.	60 minutes including team practice
Introduction to the ITFCP allegation protocol Review of the five interventions (medical, legal, educational, family, and mental health) and how these responses to allegations or concerns can either promote or inhibit healing. Review of prerequisites to allegation protocol.	60 minutes plus 15 minutes planning
Lunch	60 minutes
Training the trainer – staff induction Engaging staff in the process, induction and pre-service professional development. Teaching first responder skills and addressing barriers to reporting. Contents of a comprehensive staff training program and tools to help.	60 minutes plus 30 minutes planning
Next steps Introduction of Parents as Partners program. Tips from the team on working with community, local multi-disciplinary teams and direct service providers. Review of additional resources, level 2 content topics and training opportunities. Additional Q & A. ICMEC team and organizers	60 minutes plus 30 minutes planning

# **Sample Single Strand Approach to Response Team Training (Level 2)**

Day 1 – Abuse Prevention	Time
Shared understanding: brief overview of abuse and offender behavior Definitions and scope of physical, sexual, emotional abuse and neglect Definitions and myths on grooming, situational vs. preferential offenders, myths, and victim compliance.	30 minutes
Safer hiring protocols Review of model hiring procedures, using case studies to identify gaps, and protective interview practice.	60 minutes plus 30 minutes team planning
Preparing staff to identify abuse and overcome barriers to reporting Identifying process of disclosure, child protection training approaches, fostering shared understanding including professionalism, codes of conduct, and whistleblowing policies.	60 minutes plus 30 minutes team planning

LUNCH	60 minutes
Evaluating your child protection program What research tells us about prevention, addressing peer abuse, evaluating your curriculum and audit tools to improve outcomes.	60 minutes plus 30 minutes team planning
Engaging with the community on child protection  Making policies dynamic and lived, including working with parents and local multi- disciplinary teams.	60 minutes plus 30 minutes team planning
Optional module: Review of local child protection laws and implications for schools	30 minutes plus additional Q & A
Additional action planning time for teams and presenter consultations	30 minutes

Day 2 - Response to Concerns and Allegations of Abuse	Time
Allegation protocol introduction and prerequisites for effective response Review of protocol for responding to staff misconduct, awareness of national laws and cultural barriers.	30 minutes plus 30 minutes team planning
Effect of bias on decision making Research on institutional abuse and impacts of leadership style including using case reviews for professional development	60 minutes including team practice
Crisis management Crisis planning, managing the media and communication guidelines.	60 minutes plus 30 minutes team planning
LUNCH	60 minutes
Employee Allegation protocol and response team rehearsal Appropriate response to allegations including nonrecent abuse, crisis management, trauma-informed response, practice scenarios including handling disclosure and aftermath recovery planning with teams.	90 minutes plus 30 minutes team practice
Crisis communications and the art of messaging Response roles including working with governing board.	60 minutes plus 30 minutes team planning
Optional module: Local case review	30 minutes plus additional Q & A

This level 2 sample includes content experts from outside ICMEC. Additional costs may be incurred. All content experts will be available for consultation during training.

# **Module Descriptions**

The courses described below are self-contained. All include small group discussion and interactive learning. An organizer may choose one or more to create training sessions of varying length. If multiple courses are desired, the modules will be adjusted to eliminate overlap and potentially expand on issues of particular interest. ICMEC staff will meet with school organizers to determine specific needs and customize the trainings accordingly. Some topics contain deeper content considered advanced or level 2 or 3 child protection training.

ICMEC will work with schools to identify appropriate audience and length of each module. The audience will generally include all adult staff in the school who come into contact with children. Of special mention are human resource representatives, healthcare staff, staff responsible for sports and off-campus travel programs, volunteer coordinators, board members tasked with child protection role, counselors, child protection designates and those on school-based response teams.

#### Shared understanding: overview of child abuse and neglect

Major topics covered in this workshop include:

- Definitions and attributes of neglect and physical, sexual and emotional abuse
  - Myths and realities of child sexual abuse
  - Risk factors for victimization, prevalence
  - Cultural considerations
  - Barriers to reporting
- Outcomes and mental health treatment strategies
  - Adverse Childhood Experiences studies
  - Evidence-based mental health treatment options

# Shared understanding: overview of offender behavior

Major topics covered in this workshop include:

- Myths about offender behavior
  - Types of offenders
    - Situational vs preferential offenders
    - External vs internal offenders
    - Preconditions for offending (Finkelhor model)
  - The grooming process
  - Compliant child victims
  - Risk assessment

# Talking with teachers about child protection

Major topics covered include:

- Safer recruitment resources and procedures
  - New standards for child protection
  - Safer recruitment practice
  - Background and reference checks
  - Recruitment FAQs
- Policies and professional codes of conduct
  - Child protection, whistleblowing and allegation protocol
  - Code of conduct
  - Fostering professionalism and transparency
- Training and staff professional development
  - Addresssing barriers to reporting
  - Types of training available

Strategies for whole staff training

# Deep Dive: roles of first and second responders

Major topics covered in this module include:

- Types of interviews and goals: first responder, second responder, and forensic interviews
  - Basic interviewing skills
  - Types of disclosure
  - Process of disclosure
  - Developmental considerations
  - Framing your questions
  - Techniques for interviewing children
  - Common errors in the interview
  - Trauma-informed response to disclosures
  - Procedure for responding to disclosure
  - Supporting child and family after disclosure
  - Case examples and role plays

# Deep Dive: interviewing for HR professionals and leaders

Major topics covered in this workshop include:

- Interviewing staff candidates
  - Types of questions
  - Red flags
  - Risk assessment
  - Practice, fishbowl interview/groups of 3
- Interviewing staff accused of inappropriate behavior
  - Types of questions
  - Red flags
  - Risk assessment tools

#### Responding to peer-on-peer abuse and youth-produced sexual imagery (sexting)

Major topics covered in this level 2 module include:

- Overview of definitions and special considerations
  - Prevalence, risk factors, possible indicators, and interventions
  - Normal and abnormal sexualized behavior in children
  - Avoiding criminalization of children
- Handling incidents
  - Handling initial disclosure
  - Minimizing language
  - Assessing risks (the principles of proportionality)
  - Informing parents
  - Reporting to law enforcement or service providers
  - Needs of victims and community advocacy
  - Adverse effects on physical and mental health
- Contextual safeguarding
  - Environmental child protection audit
  - Working with communities
  - What resources are available?

#### Allegation protocol and response team rehearsal

Major topics covered in this level 2 – 3 workshop include:

- Case study review of improper and harmful response
  - Dysfunctional management styles
  - Use of mitgating language
  - Lack of curiosity and clarity
  - Reputational issues
  - Role of bias
  - Disregard for student voice and agency
- Preparation before allegation occurs, including cultural considerations and variations in national laws
- Supporting resources
- Process map
- Framing the allegation
- Moral/child protection response, legal response, management response, and communications response
- Roles of response team
- Scenario practice in teams, reflection (jigsaw by role)
- Circling back to prevention: evaluating and updating policies and prevention initiatives

# Creating a local support network: tips for effective multidisciplinary teams

Major topics covered in this level 2 workshop include:

- Working with community agencies and creating a network of support before and after an incident
- Assessing victim needs and community service gaps
- The multidisciplinary approach
- Building relationships with investigative agencies and service providers
- Collaborating with other international school professionals
- Creating a local or regional network

# **Community Outreach Framework: training parents and developing an informed community** Major topics covered in this workshop include:

- Overview of the Community Outreach Framework
  - Policy preparation and selection of facilitator
  - Facilitator resources
  - Addressing cultural barriers
  - Practical tips, ideas and support for working with multiculutural communities
  - Overview of resources and tools

# **Additional or Replacement Modules**

#### Creating a trauma-informed school: recovering from an incident or crisis

Major topics covered in this level 2 workshop include:

- Overview of childhood traumatic stress
  - Definitions
  - Adverse Childhood Experiences research
  - Impact of trauma on children and families
  - Common age-related manifestations of traumatic stress
  - Sexualized behavior
- Components of a trauma-informed system of care

- Screens for trauma
- Uses evidence-based tools and treatment modalities
- Makes resources available
- Strengthens resilience and protective factors
- Values continuity of care and collaboration
- Addresses secondary traumatic stress affecting staff
- Critical elements of trauma-informed system of care
  - Safety
  - Child/family needs
  - Well-being and resilience
  - Collaboration
- Challenges to creating a trauma-informed system of care
  - Common challenges and opportunities
  - Local challenges and opportunities
- Strategies for creating a trauma-informed system of care
  - Planning first and next steps
- Early brain development and the impact of trauma on children
  - Concepts of early brain development
  - Toxic stress and brain development
  - Fear-conditioning
  - Caregiver strategies to help the traumatized child
- Trauma screening and assessment
  - Definitions and differences
  - Post-traumatic stress disorder
  - Strategies for screening and assessment
  - Challenges
  - Tools for screening and assessment

# Child abuse and neglect of children with disabilities or special needs

Major topics covered in this workshop include:

- Definitions of disability, medically fragile child and child neglect
- Child abuse and neglect, and the disabled child
  - Prevalence, risk factors for abuse/neglect
  - Traumatic stress and the disabled child
  - Possible indicators of abuse/neglect
  - Barriers to reporting
  - Prevention strategies

# Case study review and overcoming institutional barriers to effective child protection

Major topics covered in this level 2 workshop include:

- Overview of organizational features which have inhibited reporting and disclosure
- Features of oganizational gooming
- Presentation of case studies
- Neutralizing contributory factors
  - Dysfunctional management styles
  - Use of mitgating language
  - Lack of curiosity and clarity
  - Reputational issues
  - Role of bias

- Disregard for student voice and agency
- Fostering a climate of prevention

# Role of child protection designate

Major topics covered in this level 2 workshop include:

- Role and main responsibilities of designated child protection leads
- Establishing a program based on local laws, school values and child protection policies and procedures
- Understand long term impacts of abuse on children (if not previously covered)
- Identify and respond to the process of disclosure and barriers to disclosure (if not previously covered)
- Maintaining a central record, information sharing, and confidentiality
- Talking to colleagues about child protection (if not previously covered)
  - Understanding and addressing barriers
  - Addressing minimizing language
  - Communicating values and fostering professionalism
  - Modeling good bystander behavior
  - Managing upwards
- Establishing and working effectively with an internal child protection response team
- Identifying and working effectively with an external multidisciplinary team (MDT)
- Decision making on steps to take when concerns are raised (does not cover allegation protocol)
- Working with parents
- Evaluating your school child protection program
- Awareness of emotional impact of safeguarding and identifying a network for personal support

#### Training the child protection facilitator or trainer

Major topics covered in this level 2 workshop include:

- Presentation and facilitator basics
- Key child protection themes
- Establishing gound rules
- Addressing barriers
  - Facilitating shared values
  - Mitigating language
  - Strategies to overcoming challenges
  - Cultural considerations and bias
- Creation of presentation tailored to school policy and local needs
- Opportunities for practice and feedback

#### Site assessment and environmental child protection audit

Major topics covered in this level 2 workshop include:

- Case study review of physical features which have inhibited discovery
  - Review of design features and supervision policies that inhibit situation offending, educator misconduct and peer-on-peer abuse
  - Approaches that promote protection and a climate of prevention
  - Activating student voice and community engagement
- Situational crime prevention
  - Overview of Environmental Audit for Child Protection: how, when, where, and why

- Student safety surveys
- Additional resources on contextual safeguarding

# Self-care for child protection response teams

Major topics covered include:

- Identifying support individual and organizationally (inside and outside organization, peer and supervisory, continuing education, consider therapy)
- Setting realistic goals and expectations
- Managing stress
- Develop written plan for work-life balance
- Recruitment and hiring focus on resilience, professional training and preparedness
- Cultivate a workplace culture that normalized (does not stigmatize) seeking help, or talking about work-related stress including Provide training for stress management, and identifying it in others
- Acknowledge secondary trauma is an occupational hazard, and promote discussion
- Use of self-assessment measures such Professional Quality of Life Scale

# Safer hiring protocols

Major topics covered include:

- Accreditation standards and FAQs
- Myths around background checks
- Hiring and induction procedures
- Protective interview practices, fishbowl interview/groups of 3
- Supporting resources and tools for HR professionals/leaders

# Talking with staff about child protection

Major topics covered include:

- Sharing expectations and policies
  - Code of conduct, whistleblowing policy, supervision policy, and allegation protocol
- Mandatory reporting and the process of disclosure
  - Addresssing barriers to reporting
- Boundary crossings and violations
  - Fostering professionalism and transparency
  - Resilience and self care
- Training and staff professional development
  - Types of training available
  - Strategies for whole staff training

#### **Evaluating your child protection program**

Major topics covered include:

- What research tells us about prevention education
- Addressing peer abuse
- Evaluating your curriculum
- Audit tools to improve outcomes

# Adapting, or developing and delivering an effective abuse prevention curriculum

Major topics covered include:

- Research based overview of key characteristics of an effective abuse prevention curriculum
- Audit criteria and guidance on what to include

- Role of culture, how to gain community support
- Review of international curriculum resources and tools

#### Engaging the community on child protection

Major topics covered include:

- Developing an informed community with shared values
- Capturing student voice
- Overview of the Community Outreach Framework
- Creating local support network, the multi-disciplinary approach
  - Working with community agencies and creating a network of support before and after an incident
  - Assessing victim needs and community service gaps
  - Building relationships with investigative agencies and service providers
  - Collaborating with other international school professionals
  - Creating a local or regional network

# Effect of bias on decision making

Major topics covered in this level 2 workshop include:

- How offenders exploit organizational weakness (organizational grooming)
- Overcoming bias in decision making
- Case study review of organizational features which have inhibited reporting and disclosure
- Contributory factors
  - Dysfunctional management styles
  - Use of mitgating language
  - Lack of curiosity and clarity
  - Reputational issues
  - Disregard for student voice and agency

# **Crisis management: what every school should know and do before, during and after a crisis\*** Major topics include:

- Comprehensive crisis planning
- Ten most crucial steps to take during a crisis
- Balancing act of when, what, and how to communicate in crisis times
- Managing the media
- Communication guidelines that will help you

# Crisis communication and the art of messaging: helping or hurting in a crisis?\*

Major topics include:

- Role of board and other critical players
- What to say, what not to say and questions you should never answer
- What the full board needs to know and when
- How to support effective decision making
- Critical elements of authentic communication
- SMART messaging

\*subject to availability of content expert

# **Optional Modules with ICMEC Staff or Local Expert**

Review of regional/national child protection laws and implications for schools\* National law case review and Q & A session\*

# \*subject to availability of content expert

# **Possible Additional Course Topics**

Developing and delivering effective digital safety curriculum for students

Empowering student voice and fostering a climate of prevention

Evaluating your child protection policies and procedures

Impact of leadership style on prevention of staff misconduct - case study review

Key considerations for evaluating concern or risk\*

Early help interventions for students exhibiting harmful behaviour\*

Introduction to contextual safeguarding tools in peer-on-peer abuse\*

Crisis management: dealing with the media\*

Crisis management: media training\*
Crisis management: role of leadership\*

\*subject to availability of content expert