ALL HANDS ON DECK
“We have the foundation to create sustainable change by preparing the leaders of child protection. It's time to take our efforts to the next level.”

Franz Humer, Chairman of the Board, International Centre
“I’m here because I want to be part of an organization that can **scale child protection** for leaders who **deliver the biggest results.**”

Sally Paull, SVP Human Resources, Regeneron Pharmaceuticals, Inc.
“We are in the midst of a global healthcare crisis that is attacking millions of children all over the world. We are in a unique position to eradicate this epidemic. That’s why I’m here.”

Dr. Raymond Schinazi, Innovation Committee Leader, International Centre
42 million+
People in the US are living with a history of sexual abuse during childhood.

In these cases, greater than 90% of offenders are someone known to the child.

1 million+
children are reported missing globally every year.

This estimate comes from only 9 countries.

1.3 million
images of violent sexual child abuse on just one illicit website.

FBI investigation of a single website reported approximately 200,000 registered users.
Beyond the Numbers – Real Children, Extraordinary Challenges
150 countries have introduced or amended laws that specifically address the rights of children since the inception of our CSAM Global Review.

The International Centre partners with policy makers to protect the rights of children against violent acts, marriage under 18 years of age, and selling children as a commodity.
30 countries in our Global Missing Children’s Network working together to find missing kids

Eliminated the use of credit cards to purchase child sexual abuse content online

20,000+ law enforcement, educators, and healthcare professionals in 120+ countries trained to protect children
In 2019 we set up the first dedicated online child sexual abuse investigative unit in India.
Our mission is to unite the world in the prevention, response, recovery, and healing of every missing, sexually abused, and exploited child to make certain that no matter where they are or how they got there, no child stands alone.

**GUIDING PRINCIPLES:**
- Be Human
- All Our Children
- Integrity
- Go Big or Go Home
- Stronger Together

**The North Star**
Our focus is on the child – To protect them and keep them safe.

**Standards of Excellence**
We deliver a comprehensive and nuanced solution for countries wherever they are in their child protection readiness and help them advance their efforts.

**Scale**
Making sure that every country is activated under a shared commitment to completely eliminate this epidemic facing our children.

**Outcomes**
No Child Stands Alone by 2030, in accordance with UN Sustainable Development Goal 16.2.

**Partnerships**
Develop and advance innovative partnerships to drive successful outcomes for the protection of the world’s children.

**Communications**
A global tech-enabled platform that will drive consistent messaging and awareness of our mission.

**Culture**
A culture filled with people who are driving towards the same vision and who are accountable for making it happen.
ICMEC 2.0

Get in front of “Where kids are” relative to technology

Prevent, Respond, Recover, Heal More Children

More Future Leaders Across Law Enforcement, Education & Healthcare

Certification

Scale with LMS/Bridge (Country)

Reinforcement/Sustainability

Change Management

Funding Engine / New Revenue Model

Alliance Strategy
A Tech Enabled World for Children – Are we ready?

9th Edition at a Glance:

- 21 countries met all 5 criteria
- 97 countries met 4 criteria
- 62 countries met 1-3 criteria
- 16 countries have no CSAM legislation
- 140 countries criminalize simple CSAM possession
- 56 countries don't
- 125 countries define CSAM
- 71 countries don’t
- 32 countries require ISP reporting of suspected CSAM
- 164 countries don’t
No Child Stands Alone – Hub & Spoke Strategy 2019

- **US FCACSE**: Bringing the biggest names in US finance together
- **Educator Training**: Training & tools for teachers
- **GMCN**: Building global networks
- **LAC Office**: Changing policies in Latin America
- **Police Training**: Creating dedicated police units
- **Medical Training**: Training doctors
- **Asia-Pacific Office**: Mobilizing industry in Asia Pacific
The Global Child Protection Training Academy

WHO WE ARE TODAY
20 years of focus on child protection training more than 20,000 professionals in law enforcement, education and healthcare. Insight, models and legislation shaped child protection laws in 150 countries. Over 70,000 research hours have informed the work.

THE CHALLENGES
Silo’d, spotty reinforcement, hard to scale/manual, change management.

THE VISION
Transform current content into a contemporary, technology driven, certification enabled solution as “The” leader in child protection readiness.

- e.Learning/Blended Learning/Online Learning
- Drive accountability
- Scale efficiently
- Reinforce constantly
- Capture data and establish measurement platform
The Masters of Data & Analytics in Specialized Global Child Protection

WHO WE ARE TODAY
The most comprehensive, multi-disciplinary and action oriented institution in child protection built through 70,000 hours of research.

THE CHALLENGES
Size of problem requires a more aggressive approach to creating more future leaders.

THE VISION
Create an advanced University Masters Class to leverage the power of our Global Child Protection Training Academy and partner with elite universities to offer advanced degrees in specialized child protection.

• Creating the future leaders of child protection
• Specialty focus in areas that matter most
• Multi-disciplinary & holistic
• Repeatable revenue model to fuel the growth of ICMEC in perpetuity

Post Secondary Degrees (Size of Market)

<table>
<thead>
<tr>
<th>Field</th>
<th>Market Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Professions</td>
<td>228,896</td>
</tr>
<tr>
<td>Legal/Law Enforcement</td>
<td>65,400</td>
</tr>
<tr>
<td>Psychology</td>
<td>117,440</td>
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<tr>
<td>Public Admin/Social Services</td>
<td>34,432</td>
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<tr>
<td>Education</td>
<td>87,217</td>
</tr>
</tbody>
</table>
WHO WE ARE TODAY
Emergency response system established in 30 countries – powered by images of missing children, facial recognition technology, age progression and collaboration with law enforcement, today’s Engine searches the clear and dark web for images and can generate millions of geo-targeted online alerts at the push of a button.

THE CHALLENGES
The infrastructure for global missing children emergency response is just getting started. More countries, more databases and disciplined change management are required to accelerate and activate the platform.

THE VISION
The Engine of The International Centre will become the most advanced missing child tool on the planet but it’s important to remember that it’s early stage in it’s development and change management curve.

The addition of “Shine” will build upon the emergency search infrastructure in transportation hubs around the world where children are most likely to be spotted.

Additional tools and databases will be uncovered and adopted to constantly strengthen the engine
Aligned Missions - Strategic Partnerships

- aws
- CHUGAI
- citi
- CLC
- End Violence Against Children
- facebook
- FIA
- Google
- MOTOROLA SOLUTIONS FOUNDATION
- SONY
- UNODC
Philanthropy Campaign $5M
to transform The Global Child Protection Training Academy into a Master’s Level curriculum and syllabus, customized for specialty focus in law enforcement, education and healthcare.
2019 - 2020

Philanthropy Campaign $10M
to create the learning management platform to transform all law enforcement, education, healthcare and missing children training content into modern, customized and certification enabled training in more than 30 languages.
2019 - 2020

Philanthropy Campaign $100M
to create the technology and change management infrastructure of emergency response for 196 countries.
2019 - 2030

*Recognition, engagement and naming opportunities commensurate with support.
The International Centre is one of the world’s most respected non-profits, known for its impeccable record of effective programs in 190 countries. Consistently ranked as one of the top charitable organizations for efficiency and quality earning a Platinum GuideStar Rating (*81%+ Programs).