



Investment for Impact – 2019/2020



UNITED

INTERNATIONAL CENTRE FOR
MISSING AND EXPLOITED CHILDREN

No child stands alone.



Our mission

To unite the world in the prevention, response, recovery, and healing of every missing, sexually abused & exploited child so no matter where they are or how they got there...

no child stands alone.





The International Centre (IC)...

Is an organization that protects children

IC UNITED...

A coalition of partners joining forces to stand up for a child's rights and protect them from harm.

UNITED because...

Children's safety unites all of us.



Key Focus Areas

1. The Global Crisis
2. Mission & Impact
3. Vision & Growth
4. IC UNITED Partners



42 Million+

People in the US are living with a history of sexual abuse during childhood - more globally but of course that data is unreliable and grossly under-reported.



1 Million+

Children are reported missing globally every year. This estimate comes from only 9 countries.



1.3 Million

Images of violent sexual child abuse and 200,000 registered users on just one website (The average offender can abuse 50-100 kids in their life, so many more online.)



The Economic Burden of Child Protection

Taking on the Burden	The Real Cost
Medical and mental health care costs	In the US, the lifetime economic burden of child sexual abuse is approximately \$9.3b
Decreased educational achievement	Average lifetime cost for victims of CSA is: \$282,734 (Non-Fatal) 1m+ (Fatal)
Decreased earnings of the child	
Decreased earnings of family members.	
Law enforcement and judicial system intervention.	Human trafficking \$150b industry
Anxiety, depression, self harm, shame, etc. – Mental Health Financial KPIs in development	
Paying the Bill	Taxpayers, Law enforcement, Social Services, Insurance Industry, NGOs, Government, victims, etc.

(Remember, this is just reported costs)

UK Snapshot 2019:

- 78% increase in violence against children over the last decade
- Investigations over concerns of significant harm rose from 77k in 2008 to 200k in 2017
- Despite the increase in violence, funding to protect children has decreased 21%

July 25, 2018...

Six year-old, Alesha MacPhail was kidnapped from her bed, taken to an abandoned hotel and raped then murdered the small child.

Switzerland Snapshot 2019:

- 20% of all children in Switzerland experience violent domestic abuse
- Only 37% of all Swiss children are completely free of violence at home
- 1 out of every 5 girls and 1 out of every 10 boys is subject to sexual abuse

June, 2019...

A young girl who suffered multiple sexual assaults was allowed to end her own life because of what was determined as “unbearable” psychological damage.

China Snapshot 2019:

- 2.7 million children raped
- 30 million face some sexual abuse
- Most of the sexual abuse happens in schools
- Very few cases make it to trial, very little media coverage, it's a social stigma

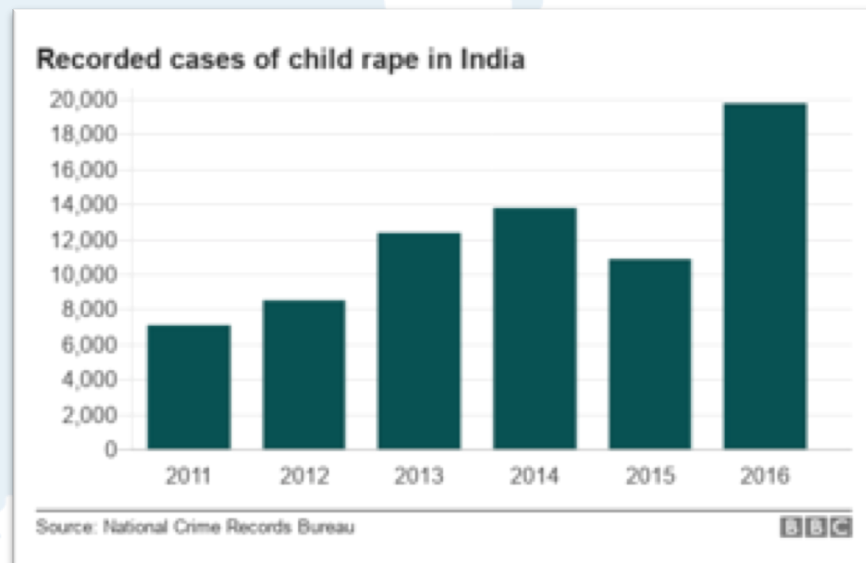
August 1, 2019...

Businessman billionaire Zhao Zhiyong executed for raping 25 children,. He coerced a woman into finding the young girls for him.

Common Pattern

India Snapshot 2019:

- 4 children raped every hour
- Very low conviction rates
- “Gross Under-reporting – Family Honor”
- Online problem growing rapidly



August, 2019...

3-year-old girl was kidnapped, raped, and beheaded by 2 men. The girl was asleep next to her mother at a train station in Jharkhand. He took the child to a scrapyard, met his friend and raped and murdered the girl.

Brazil Snapshot 2019:

- A culture of abuse is prevalent
- 558 infants raped each month
- 32,809 registered rape cases of child mothers up to 13 years old

May, 2016...

Footage of a 16 year old girl's gang rape by 30 men in Brazil circulates online for the first time.

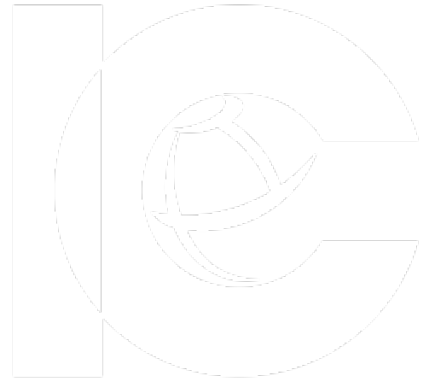
Went Viral...

The Economic Burden of Child Protection

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Anxiety, depression, self harm, shame, etc	
(Remember, this is just reported costs)	

Who is paying the bill?

Taxpayers, Law enforcement, Social Services, Insurance Industry, NGOs, Government, victims, etc.



UNITED

2. Mission & Impact

INTERNATIONAL CENTRE FOR
MISSING AND EXPLOITED CHILDREN



Our mission

To unite the world in the prevention, response, recovery, and healing of every missing, sexually abused & exploited child so no matter where they are or how they got there...

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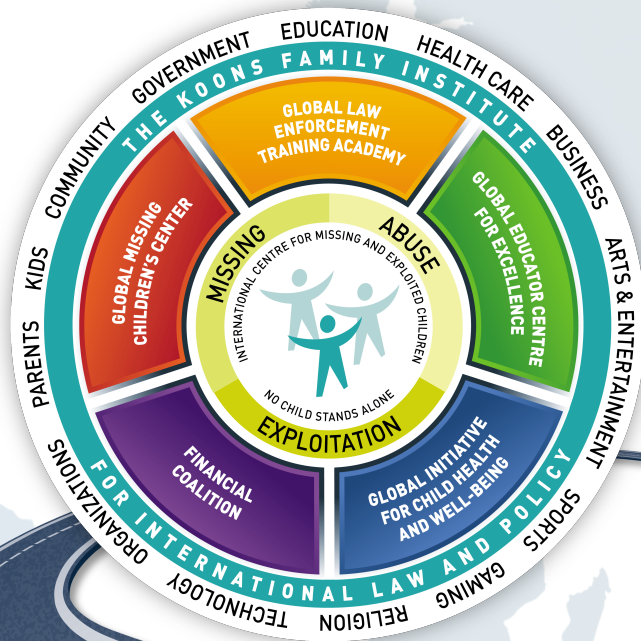


International Centre for Missing & Exploited Children

Evolution of the roadmap – From here

Our mission is to unite the world in the prevention, response, recovery, and healing of every missing, sexually abused, and exploited child to make certain that no matter where they are or how they got there, no child stands alone.

Operating System



STRATEGIC PATHWAY FOR GROWTH

Journey



The North Star

Our focus is on the child – To protect them and keep them safe.



Standards of Excellence

We deliver a comprehensive and nuanced solution for countries wherever they are in their child protection readiness and help them advance their efforts.



Scale

Making sure that every country is activated under a shared commitment to completely eliminate this epidemic facing our children.

Success

Outcomes

No Child Stands Alone by 2030, in accordance with UN Sustainable Development Goal 16.2.



Partnerships

Develop and advance innovative partnerships to drive successful outcomes for the protection of the world's children.



Communications

A global tech-enabled platform that will drive consistent messaging and awareness of our mission.



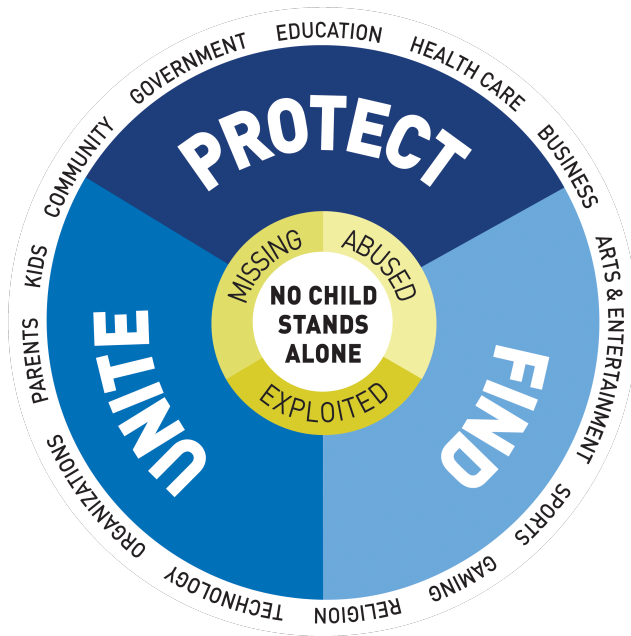
Culture

A culture filled with people who are driving towards the same vision and who are accountable for making it happen.

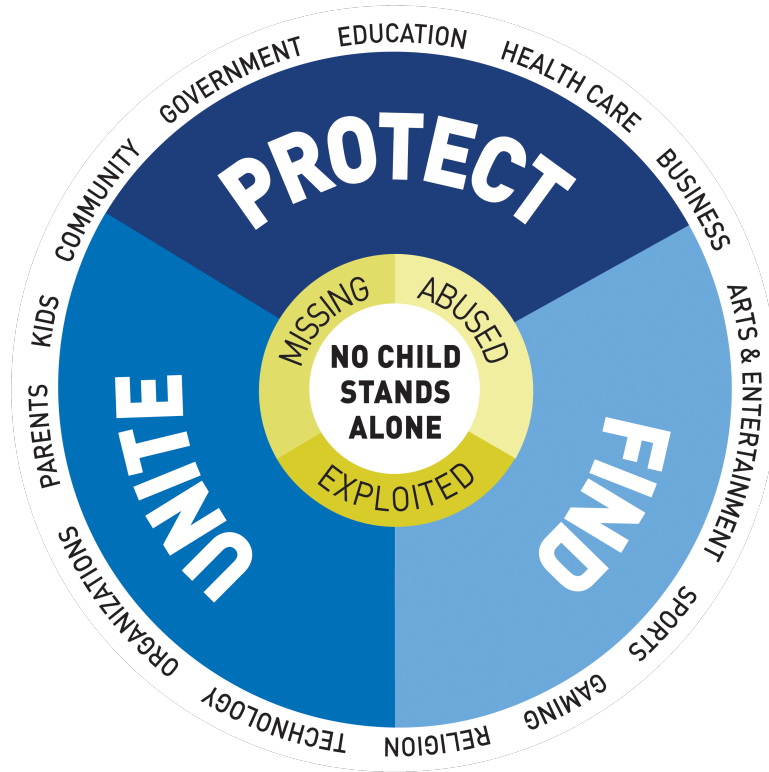


GUIDING PRINCIPLES: Be Human | All Our Children | Integrity | Go Big | Stronger Together

This is what we are doing NOW:



- **We PROTECT:** By proposing and advocating for changes to laws, treaties and and systems and educating youth serving professionals – all based on rigorous research, model response and recovery and the latest technology to better protecting children worldwide.
- **We FIND:** By providing training, technology, and tools to professionals who work with children to improve prevention, facilitate treatment for victims and increase the efficacy of the identification and prosecution of people who victimize children. We find partners, and allies and technology who in turn are much better equipped to find children.
- **We UNITE:** By building and engaging with international networks of professionals across disciplines such as Law Enforcement, Healthcare and Education to anticipate issues, identify gaps and develop cross-cutting solutions.



- **150 countries** have introduced or amended laws that specifically address the rights of children influenced by of our work
- **30 countries** now look for missing children together (We have a plan for the 196)
- **Eliminated** the use of credit cards to purchase child sexual abuse content online
- **Amber alerts** launched in 19 countries
- **New legislation** in Brazil regarding missing person database
- Health care workers now exercise care when treating child abuse victims which led to **Child Protection Medical Network**
- **Education Portal** created and available
- **Payment Industry** Committed to model due diligence for CSAM live streaming
- **New CSAM laws** in India

Because this is the gateway to danger.



Example Curriculum – Full library available at ICMEC.org

GLOBAL MISSING CHILDREN'S CENTER

First Responders Training: Missing Children

Major topics covered in this training include:

- Policy and procedures development and legislative overview
- Missing children investigations
- Child abductions: a behavioral perspective
- Child sexual exploitation of vulnerable children
- Emergency response: searching for missing children
- Rapid emergency child alert systems: history and overview
- Working with media

During this training, participants will gain an understanding of the global and regional scope of the missing children issue; the importance of laws, policies and procedures; the basic search mechanisms; the link to child sexual exploitation; the various ways of engaging the public in the search for a missing child; and how to work with media to help recover a missing child.

Length: 3 days
Target Audience: Law enforcement, prosecutors, and non-governmental organizations working on missing children issues

In conjunction with the First Responders Training, the following add-on workshops are available:

Runaways and Children Missing From Care

Major topics covered in this workshop include:

- Overview of missing children issues
- Risks and challenges of runaway investigations
- Children missing from care
- Risk assessment procedures
- Working with social services and other stakeholders
- Return interview process

This workshop will provide law enforcement and social workers a better understanding of the risks and challenges involved with cases involving runaways and children missing from care; the need to conduct a risk assessment for each case; how to work together in the best interests of the child; and how to conduct an interview with the child once recovered.

Length: 1 day (adjustable based on host's needs)
Target Audience: Law enforcement and social workers

Long-Term Missing Investigations

Major topics covered in this workshop include:

- Scope and scale of missing children
- Importance of long-term missing investigations
- Forensic analysis
- Age progression technology
- Working with the family

This training provides an overview of the challenges involved in long-term missing children investigations; the advances in forensic technology; the use of age progression; and how to work with families of missing children over the course of an investigation.

Length: 1.5 days (adjustable to meet host's needs)
Target Audience: Law enforcement, non-governmental organizations and social workers/family liaisons

GLOBAL MISSING CHILDREN'S CENTER



Family Advocacy, Awareness and Prevention

Major topics covered in this workshop include:

- Overview of missing children issues
- Effect on the family where a child is missing
- How to build awareness of the issue of missing children
- Prevention mechanisms

This workshop focuses on the psychological impact a missing child has on a family, as well as how to talk to children and parents about prevention. It also provides examples of successful awareness campaigns related to the issue.

Length: 5 day
Target Audience: Social workers, non-governmental organizations

Policymakers

Model Missing Child Framework

Major topics covered in this workshop include:

- Definition of a "missing child"
- Creation of internal policies
- Working with stakeholders
- Building awareness and support
- Creation of a case management system

This workshop introduces participants to ICMEC's 12-point *Model Missing Child Framework*, which provides guidelines for policies and standards in response to missing and abducted children cases. This workshop will provide an opportunity for the participants to draft their own strategy on how to implement appropriate responses for their organizations.

Length: 1 day
Target Audience: Law enforcement, non-governmental organizations and government ministries

SOLUTION ACTIVATED:

We're looking when nobody else is, where nobody else can...

Law enforcement depends on us to help victims



Example Curriculum – Full library available at ICMEC.org

LAW ENFORCEMENT TRAINING


Technology Tools to Combat Online Child Sexual Exploitation

Major topics covered in this training include:

- Overview
 - Scope of child pornography
 - TCP/IP networks
 - IP tracing and lookups
 - Forensic previews software and hardware
- TCP/IP networking and tracing
 - Geolocating an IP address
 - Looking up ISP information
 - Identifying internet subscribers
- P2P File sharing networks
 - File hashing
 - Client hash value
 - Keyword and hash searching
 - File sharing
- ICACCOPS.com
 - Installation and demonstration
 - Recently seen offenders and types of records
 - Interviewing the offender
 - Community advocacy for victims/survivors
- Prosecuting the offender
 - Child pornography offenses
 - Digital evidence
 - Common defenses
 - Sentencing guidelines

This is a hands-on training focused on the tools, technologies and techniques used to: (1) conduct file sharing investigations, (2) share data and information between and among law enforcement agencies, and (3) identify victims. The goal of this training is to bring victim identification to the forefront of the investigation, while using available technology tools to reduce investigative workload.

Length: 4 days
 Target Audience: Local, state, and national/federal investigators, and police officers with primary responsibility for conducting forensic examinations in the office or in the field and who have experience conducting online child sexual exploitation investigations



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LAW ENFORCEMENT TRAINING

Investigating Online Child Sexual Exploitation

Major topics covered in this training include:

- Investigating online ads
 - Methods used by offenders to exploit children using online ads
 - Online Profiles
 - Establishing the undercover identity
- Undercover investigations
 - Undercover chat guidelines
 - E-mail
 - Screen names
 - Undercover chat guidelines
 - Setting up undercover operations
- Technical aspects of the investigation
 - Configuration such IP addresses, ports, domains & NetStat and IP
 - NAT (Routers)
 - Setting up undercover operations
 - Wireless – WiFi, Cellular & Satellite/The Onion Router (TOR)
 - E-mail investigations
 - Tools & resources (domain tools & geolocation)
- Investigating social networking sites
- Digital Forensics
 - Finding and extracting key information from a computer
 - Image/video categorization
 - Search engine, cloud storage, encryption
- Prosecuting the offender
 - Child pornography offenses
 - Digital evidence
 - Common defenses
 - Sentencing guidelines

This training will cover both proactive and reactive investigations, and will provide an overview of methods used by offenders seeking to exploit children. Participants will gain a better understanding of how to conduct online investigations using forensic and open source solutions.

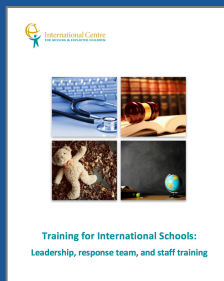
Length: 3 days
 Target Audience: Cybercrime investigators, forensic investigators/specialists, prosecutors, and other online child protection investigators with previous knowledge and understanding of computer investigations and some forensics experience



SOLUTION ACTIVATED:

Law enforcement can better do their jobs finding criminals

Zero tolerance for abuse in schools



Example Curriculum – Full library available at ICMEC.org

DAY 1 –New Standards for Child Protection	Time
Training the trainer – staff induction training demo Engaging staff in the process, induction and pre-service professional development. Teaching first responder skills and addressing barriers to reporting. Contents of a comprehensive staff training program and tools to help.	60 minutes
New accreditation standards and resources to help you Tour of the Education Portal, and review of resources to support your child protection audit. Five fast things to do with limited resources and buy-in to make kids safer.	45 minutes including planning, resource review
Deciphering victim behavior Forensic interviewer unpacks why victims behave as they do and how disclosure process unfolds. Prevalence of false allegations and recanting is discussed.	60 minutes
Lunch Break	60 minutes
Evaluating your child protection program What research tells us about prevention education and training. Review recommended training content and audit tools to improve outcomes. Creation and maintenance of a central record, environmental audit review for contextual safeguarding to prevent peer-on-peer abuse.	60 minutes including policy review
Talking to teachers and staff about child protection and professionalism What to say before you say anything else. The role of codes of conduct and whistle blowing policies, making policies dynamic and lived, including innovative professional development ideas and framing child protection with the parent community.	60 minutes plus 15 minutes planning
Safer hiring protocols or case review Frame an ethos of abuse prevention from the first encounter. Review of model hiring procedures including background and reference checks, and how to address child protection with staff.	45 minutes plus additional Q & A

DAY 2 – Action Planning for Response Team Members	Time
First responder training Identify the process of disclosure, barriers to reporting abuse, and common errors that may further traumatize children. Practice formation of non-leading questions and trauma-informed response to disclosure.	60 minutes
Introduction to the ITFCP allegation protocol Review of the five interventions (medical, legal, educational, family, and mental health) and how these responses to allegations or concerns can either promote or inhibit healing. Review of prerequisites to allegation protocol.	30 minutes
Evaluating your child protection program and supplemental policy work Review of audit tools and identification of most urgent supplemental policy needs. Creation and maintenance of a central record, sample board policies, communication policies, whistleblowing language and peer-on-peer abuse policies.	60 minutes and planning time
Lunch	60 minutes
Key considerations in evaluating a concern Identification of vulnerabilities and mitigating factors. Risk assessments and support for internal child protection response teams.	60 minutes
Next steps and working with internal and external partners Review of regional child protection laws and cultural implications for schools, identifying and working with internal community (parents, students, board) and external community (local school networks and multi-disciplinary teams and direct service providers). Work time, plus country planning tables and subject matter tables (such as trip policies) to facilitate targeted support from experts and colleagues.	60 minutes plus 30 minutes planning

SOLUTION ACTIVATED:

Teachers recognize their primary responsibilities and understand their duty of care.

Experts at screening for abuse and exploitation



Example Curriculum – Full library available at ICMEC.org

GLOBAL INITIATIVE FOR CHILD HEALTH & WELL-BEING

Basics of Child Physical Abuse for Adults Working with Children

Major topics covered in this workshop include:

- Definitions of child physical abuse
 - Cultural considerations, variations in laws
- Prevalence, risk factors
- Long-term adverse effects of physical abuse
- Forms of physical abuse
- Discipline vs. physical abuse
- Prevention strategies

In this workshop, the various definitions of child physical abuse will be described and the cultural factors influencing our views will be considered. An overview of physical abuse will be provided, as will a discussion of the most common types of abuse. Common risk factors and indicators will be discussed. Participants will engage in a discussion of the differences between physical abuse and discipline involving corporal punishment. Finally, there will be a discussion of the ways professionals can help prevent child physical abuse.

Length: 5 day

Target Audience: Adults working with children, including educators, daycare providers, social workers, medical and mental health professionals, law enforcement and others

Overview of Child Sexual Abuse for Adults Working with Children

Major topics covered in this workshop include:

- Child sexual abuse: victims and offenders
 - Definitions, risk factors for victimization, prevalence
 - Characteristics of offenders
- Myths and realities of child sexual abuse
 - Close look at common misperceptions regarding child sexual abuse
- Normal and abnormal sexualized behavior
- Interviewing skills for the first responder
 - Goals and limitations
 - Developmental considerations
 - Types of questions
- Outcomes and mental health treatment strategies
 - Adverse Childhood Experiences studies
 - Evidence-based mental health treatment options
- Working with community agencies and organizations
 - Assessing needs and service gaps
 - The multidisciplinary approach
 - Building relationships with investigative agencies and service providers

In this workshop, participants will learn about the epidemiology of child sexual abuse, risk factors and possible indicators of victimization, and characteristics of offenders. Common myths about sexual abuse will be addressed. Participants will learn effective interviewing techniques for first responders and will be able to distinguish this type of initial interview from the formal forensic interview that is conducted by specially-trained investigators. Normal and abnormal sexual behavior will be discussed as it occurs among children of differing ages. Short- and long-term adverse consequences of child sexual abuse will be explained, as will a variety of evidence-based treatment strategies. Participants will explore ways to identify needs and service gaps within their own community, and strategies to work with investigators and service providers to help protect vulnerable children.

Length: 1 day (adjustable to suit host's needs)

Target Audience: Educators, medical and mental health professionals, school administrators, social workers, law enforcement and other professionals interacting with children

GLOBAL INITIATIVE FOR CHILD HEALTH & WELL-BEING TRAINING FOR HEALTHCARE PROFESSIONALS



In addition to the complete multi-day trainings described below, components of each training can be provided as individual presentations (1-, 2- or 3-hour presentations).

The Medical Evaluation in Suspected Child Sexual Abuse

This training gives healthcare workers a basic understanding of:

- Child sexual abuse (CSA): victims and offenders
 - Myths and realities of CSA
 - Normal and abnormal sexualized behavior in children
 - Interviewing skills for the first-responding healthcare provider
 - The medical exam and testing for sexually transmitted infections
 - Sexual abuse of the prepubertal child
 - Epidemiology, risk factors and possible indicators
 - Anogenital anatomy and variations of normal
 - The abnormal exam: injury, disease, infection
 - Testing for sexually transmitted infections
 - Exam techniques for the prepubertal child
 - Sexual abuse/assault of the adolescent
 - Epidemiology, risk factors and possible indicators
 - Anogenital anatomy and variations of normal
 - The abnormal exam: injury, disease, infection
 - Testing/treatment for sexually transmitted infections
 - Exam techniques for the pubertal child
 - Outcomes and mental health treatment strategies
 - Adverse Childhood Experiences studies
 - Evidence-based mental health treatment options
 - Secondary traumatic stress (STS)
 - Causes, effects, strategies to reduce STS
 - Working with community agencies and organizations
 - Building relationships with investigative agencies and service providers
- Child sexual abuse prevention strategies
 - Prevention programs for children
 - Prevention programs for adults

Participants will gain basic knowledge of and skills regarding the medical aspects of child sexual abuse so that they will be able to conduct medical examinations and interpret laboratory findings. The training will include a discussion of the challenges and opportunities providers may experience as they work in their own community to protect vulnerable children. Following this introductory training, participants will be offered continuing education opportunities in their home country in order to refine skills, build knowledge and become proficient in child sexual abuse evaluations (through webinars and videoconferencing peer review sessions).

Length: 3 days (adjustable to meet host's needs; individual elements of the training may be given in isolation)

Target Audience: Doctors, nurses, medical technicians, counselors, and other healthcare workers (up to 25 participants)

SOLUTION
ACTIVATED:

Doctors and nurses recognize patterns of
abuse and understand what to do

Model Missing Children Framework in Mexico

Worked with Mexico to implement ICMEC's Model Missing Framework including rapid emergency alert system (AMBER). Since 2010 Mexico has issued 1,116 AMBER alerts, and 734 of those children have been found.

We've helped implement rapid emergency alerting systems in 30 countries and our Engine has opened up the largest platform for geo-targeted alerts available among these member countries. The International Centre is the only organization in the world working on an Infrastructure for this issue at a global level.

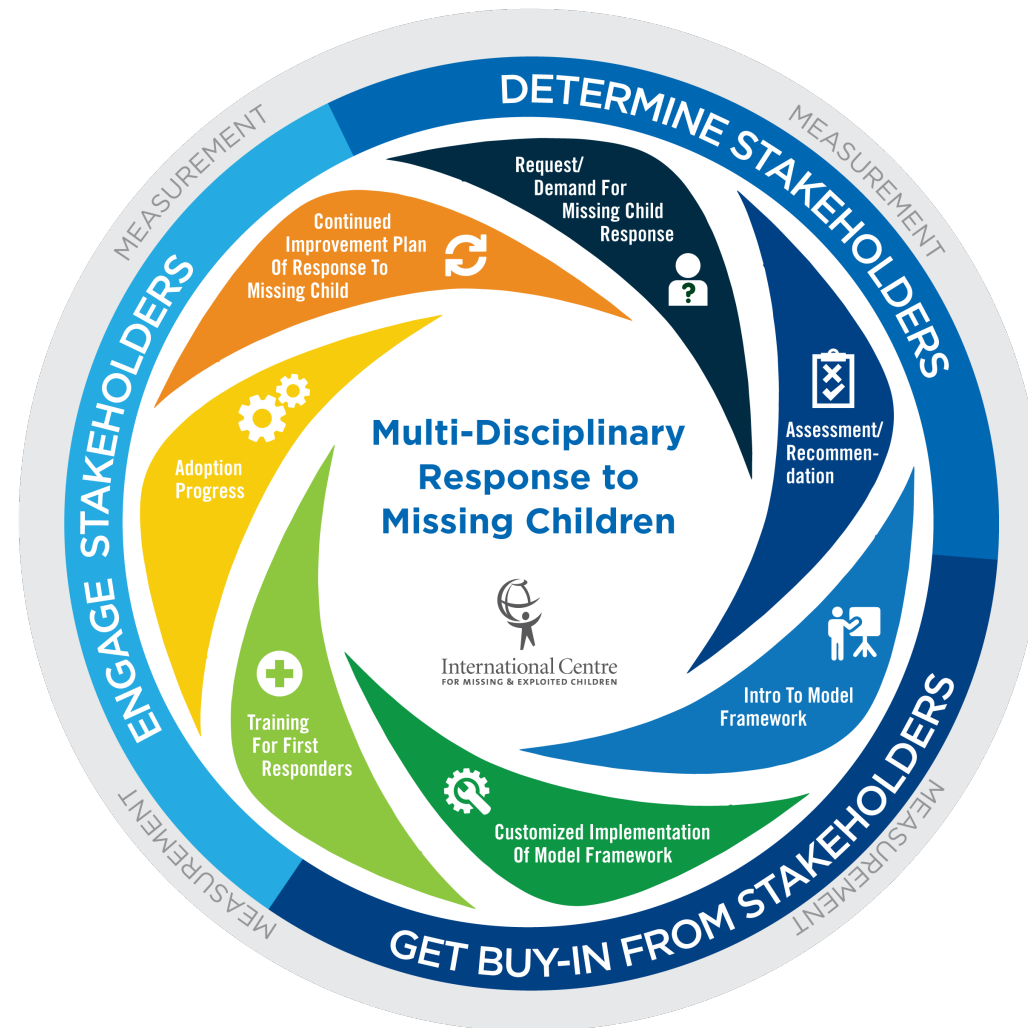


What creates the impact?



What creates the impact?

GLOBAL MISSING CHILDREN CENTRE LIFECYCLE



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Changed the Law and Building Capacity in India

2006

With our first publication of CSAM Model Legislature and Global Review, there were only 27 countries with sufficient legislation against CSAM - now there are 118. Since we first published, 150 countries have introduced or improved legislation.

2015

After 6 years, India passes legislation to prosecute and convict perpetrators of sexual abuse material specifically pertaining to children (The Protection of Children from Sexual offenses Act).

2017

Kerala begins building the first task force to investigate online crimes of child sexual exploitation and abuse (CSAM online - technology facilitated CSAM)

2019


Cyberdome stands up - first cyber security task force fighting online sexual exploitation of children; 100+ investigators to date; last update was more than 100 arrests - more arrests every day



SOS INDIA

A network of 57 pediatricians representing 16 states in India are now trained and connected to increase accessibility and improve the quality of medical evaluations for child victims of sexual abuse and exploitation.

Kenya, Tanzania, Peru & Israel all want to develop the SOS model.



SOS INDIA

WHAT IS SOS INDIA?
SOS India is being developed to create a network of pediatricians and allied medical doctors from across India. Doctors from a variety of disciplines, including Pediatrics, obstetrics and gynecology, forensic medicine, community medicine and mental health are being trained to increase accessibility and improve the quality of medical evaluations for suspected victims of Child Sexual Abuse (CSA) / Child Sexual Exploitation (CSE).


Trained in 16 States	Trained 560 Health Care Professionals to date
Extensively trained 51 Network providers to become "local child sexual abuse experts" in their region	6 Mentors available through the network for second opinions and advice

A GROWING NETWORK OF TRAINED HEALTH CARE PROVIDERS

icmec.org
#NoChildStandsAlone





“You have paved the way for the adoption of laws and for the creation of fully functional police units that are actively making arrests.”

Neil Walsh, Chief of Cybercrime, United Nations Global Cybercrime Program



150 Countries

Have Introduced or improved laws and policies that protect children

“Awareness is key, and while that is where many NGOs focus – the International Centre is embedded in the trenches of providing solutions.”

Dave Levy – AWS

A young girl with dark hair and a light-colored zip-up jacket is looking directly at the camera. The background is slightly blurred, showing other people in a group setting.

30 Countries

Now networked to look for missing children



“You deal in a world of abduction, rape, trafficking of our children – and you prepare the protectors to protect better.”

David Magdycz: Chief, International Operations, U.S. Homeland Security Investigations



20,000 Police, Teachers, and Doctors
Trained Globally

What makes The "IC" powerful?

Scaling Child Protection...

COMPREHENSIVE

Driving the link between missing children and sexual abuse and exploitation

TECH FORWARD

To operate a global database that's using AI to search for missing children

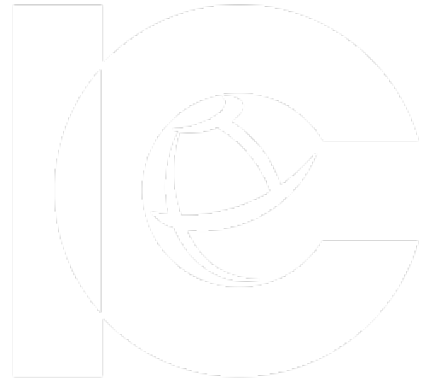
ELITE TRAINING

We comprehensively train multidisciplinary protectors of children all over the world.

LEADERSHIP DEVELOPMENT

We know that the only way to make progress is through scale - "create an army of foot soldiers and future leaders" (Dr. Ray Schinazi).





UNITED

3. Vision & Growth

INTERNATIONAL CENTRE FOR
MISSING AND EXPLOITED CHILDREN

Significant Demand

- Increase from 0/yr to 33/yr Education trainings in just three years
- India envisions all states with Cyberdomes
- SOS ready to develop in Kenya, Tanzania, Peru and Israel
- Multi-Disciplinary Training (ACT to EVAC) in high demand and activated in multiple countries
- Our trainers are in the field 42 weeks per year

Reality: Demand is outpacing our ability to deliver – increased scale means increased cost which requires increased funding.

Who is putting us in such demand?

Business/Tech: Facebook, Google, AWS, Citi, Motorola

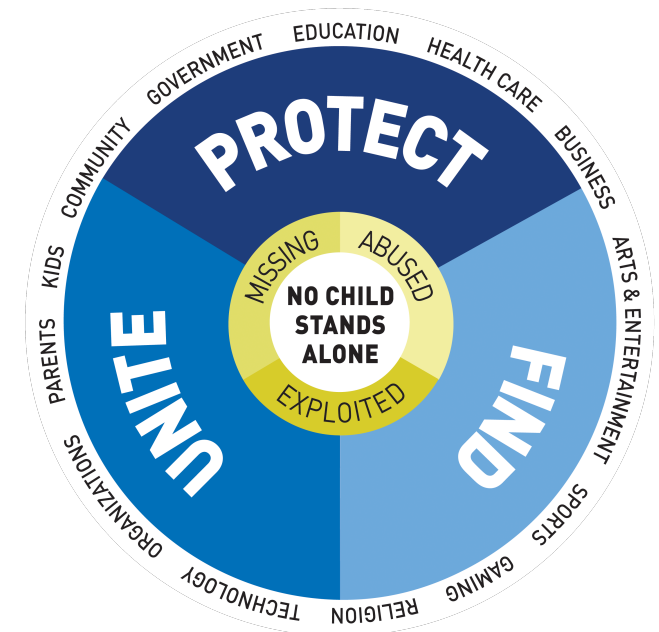
Government: DOS, HSI, FBI

Industry: Health, Law Enforcement, Education, Sports, Financial, Pharma, Tech, etc.

Community: International Schools, Civil Society Organizations

International: UN, Council of Europe

Countries: 195 countries access our resources



Where we are in the field – for the remainder of 2019



3 PROGRAMS THAT WILL FUEL GENERATIONAL CHANGE IN CHILD PROTECTION.

IC UNITED

= Train more people faster

A scaled solution for creating readiness among the future leaders of child protection with a learning management platform built to transform law enforcement, education, healthcare and missing children training content into modern, customized and certification enabled training – built in language for every country. This includes extending COE's to needed topics (ie: Gaming, Boy Scouts, camps, religion, LGBTQ, etc.)



IC UNITED

= More data, more countries to fuel the engine

Create the technology and change management infrastructure of emergency response for 196 countries, more data sources + the development of the first comprehensive Global hotline.

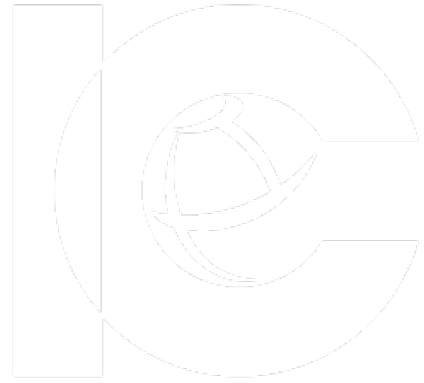


IC UNITED

= Making child protection a priority for tomorrow's leaders

Transform The Global Child Protection Training Academy into a Master's Level curriculum and syllabus, customized for specialized child protection focus in law enforcement, education and healthcare.





UNITED

4. IC United Partners

INTERNATIONAL CENTRE FOR
MISSING AND EXPLOITED CHILDREN

HOW THE INVESTMENT SHOULD BE USED - 18-24 MONTHS

(In addition to sustaining current operations, obligations, programs, pilots, etc.)



1. Develop and Launch Global Training Academy - Approximately \$1.5m

- Capture metrics of use and impact
- Sustainability/Certification
- Increase capacity so we can respond to all of the requests we turn down
- Additional Centers of Excellence (ie: LGBTQ, Camps, Scouts, Soccer, Gaming).

2. Strengthen "Engine" Intelligence - Approximately \$2-3m

- Fund countries to join the Engine
- Fund operations of Engine,
- Perform feasibility study to assess new global search outlets and global hotline.

3. Perform feasibility study and curriculum draft: Masters Program - Approximately \$1.5m

- University requirements
- Identify curriculum gaps
- Implementation with partnership universities

4. Strengthen Team Operations - Approximately \$1.5m

- Data Scientist
- Research Assistant
- Development Leader, Strategy & Budget
- Communications Support & Strategy & Budget

- **RESULTS – Play a significant role in making the world safer for children**
- **Naming opportunities: Global Training Academy, Engine, Research, Master’s Program**
- **IC speaks at your corporate town hall**
- **Association/PR – Executive interviews, PR campaigns and features of commitment**
- **Onsite Activation (ie: Summit held onsite at partner’s headquarters/location)**
- **Workforce giving and participation program – Volunteer opportunity, participate at global training and events**
- **Table(s) at Gala**



The world is depending on us to make sure
that no child stands alone.